

OUR VALUES

Our employees are the ambassadors of our values

WE ARE ENTREPRENEURS. WE SEEK NEW PATHS.

ALE does not stand still. It's adventurous and daring, but it plans where it's going. In constant change and evolution, it has the energy to grow and wants employees, resellers and consumers to grow together.

WE BELIEVE IN SUSTAINABLE DEVELOPMENT, BALANCING ECONOMIC, ENVIRONMENTAL AND SOCIAL INTERESTS.

Committed to continuous improvements in relation to the protection of the environment, human rights, health and safety. It seeks to balance the interests of the company with society.

WE ARE INTEGRATED INTO THE REGION WHERE WE ARE PRESENT.

It is a company that joins partners, is friendly, integrates with each region and fosters the communities where it operates. Respecting the differences and adapting to the most diverse environments.

WE STRENGTHEN OUR PARTNERSHIPS DAILY.

Get along with each person in every place. ALE knows the regions where it is present, it values its partnerships and understands the needs of its clients.

WE ENCOURAGE CREATIVITY IN OUR TEAM AND PARTNERS.

We create and encourage our partners to propose simple and amazing solutions while maintaining a conscious attitude. We are looking for innovative ways to attract customers.

WE ACT AS WE SPEAK. ALWAYS WITH INTEGRITY AND CONSISTENCY.

We act as we speak, with consistency and concern in making our employees and partners aware of our values and mission. We seek to make a difference in people's daily lives in a true and complete way.

